

FY2023 Work Plan (July 2022 – June 2023)

I. Synthesize/Analyze Data

Maintain data tracking for the following indicators:

- a. Home sales price & related data
- b. Monthly rental rates for common unit types
- c. Household creation & housing stock
- d. Affordable housing created through LIHTC & State HTF awards
- e. Prepare the above in an annual one-page summary report for AHA Board
- f. Continue to identify data gaps,
- g. Research scholarly articles, trade publications & reports for report and synthesis to the AHA Board, min. 2 annually

2. Provide Technical Expertise

- a. Respond to research requests from Joint Board members, actively seek out new projects
- b. Develop and expand range of educational materials for multiple audiences, including working definitions of housing concepts and programs, best practices, case studies, and visual aids
- c. Develop new member housing profiles and update existing profiles
- d. Assist in the preparation of housing elements for members' Comprehensive Plans
- e. Develop tool for members to use to track their annual progress in meeting Comprehensive Plan Housing Element goals
- f. Advocate for the creation of all types of affordable housing through technical support as well as outreach
- g. Develop a strategy and tools to educate elected officials about affordable housing, reviewed annually by AHA Board

3. Education and Outreach

- a. Develop onboarding packet & meet individually with all AHA Board members minimum one time per year per Board delegate and conduct a "Housing 101" workshop for new Joint Board members at the beginning of each year including a history lesson of the creation and purpose of AHA
- b. Present to AHA Board annually on past/current circumstances and emerging issues and opportunities
- c. Invite speakers to AHA Board meetings to present on local policy work regional issues of interest, min. 2 per year
- d. Research legislative changes and agendas related to housing at the local, state and federal level
 - Advocate for/against proposed legislation in support of increased housing affordability
 - Conduct general outreach to state & federal delegation representing Snohomish County
- e. Conduct community outreach to local neighborhood associations, faith communities, business interests and more, with the approval and support of the AHA Board delegate from member jurisdictions, min. 1 per month
- f. Educate the business community, philanthropic and nonprofit stakeholders about the issue of housing affordability, specifically workforce housing to, among other things, strive to activate them around the issue.